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# GOOGLE STREET VIEW CHECKLIST

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My goal is to photograph your business with the highest quality that will wow virtual visitors and pursue them to become your customers.

To ensure your photoshoot goes smoothly and safely, I've put together this preparation checklist of things to consider prior to your scheduled shoot.

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## 1. GENERAL PREPARATIONS

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- Be shoot-ready:** Cleaning and staging needs to be done before I arrive, preferably the day before your photoshoot.
- Secure or remove pets:** I love pets but we can't have them around for your photoshoot. Dogs must be secured or off the property to ensure the safety of myself and my equipment.
- With or without employees and customers:** It is your choice if you would like to feature your business showing human activity or not. People's faces will be blurred before the tour is published. If this is a business that can have crowded hours, it is preferred to choose a time with fewer customers to be able to complete the shooting. **No people are to be present in imagery for any type of medical practice.**

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## 2. OUTSIDE PREPARATIONS

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- Clear the cars:** Do you want less cars on the street or parking lot? Plan ahead if needed.
- Hide trashcans:** Trashcans can be placed on the side of the property or in the garage.
- Prep the yard, walking path, entry:** Do at least 24 hours prior to your photoshoot. It might be good to have the yard done, leaves blown, remove objects that do not belong.
- Prep water features:** If you have fountains, waterfalls, etc., please clean them and turn them on.
- Remove signage:** Remove any signage, which you would not like to appear in the tour.
- Clean patio furniture:** Dust and remove cobwebs from all outdoor furniture.

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## 3. INSIDE PREPARATIONS

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- Declutter:** Inspect areas and remove items which you would not like to appear in the tour.
- Hide or cover trashcans:** If trashcans are part of normal operations have them emptied or properly prepared. Hide them if you do not want to be shown in the tour.
- Hide portable fans:** Portable fans can give the wrong impression unless you consider them being part of the environment.
- Hide cords and remotes:** Electronic equipment have cords. Can they be nicely arranged?
- Clear entryways:** Inspect entryways and remove items that do not belong there.
- Open blinds with views:** Your indoor photos will show outdoor views if there are views, or just light if a window looks onto a neighbor or other unappealing view.
- Windows:** Are windows surfaces clean?
- Turn on lights:** Before I arrive, please make sure all interior lights are turned on. If need-be, please replace all burned-out bulbs at least 24 hours before the photoshoot.
- Turn on equipment:** Is there equipment which will make your facility look more interesting? Turn it on beforehand or have someone present during the tour to turn it on.
- Private information:** Remove employees and customers private information.

